

CCSTAYFIT COMMUNITY PARTNERS

REFERRAL PARTNER TERMS

A simple, transparent way for local businesses to grow together.

Qualified referrals. Clear rewards. Responsible promotion.

PARTNER BUSINESS

[BUSINESS NAME]

PREPARED BY

Coach Chris

Certified Personal Trainer

Effective Date: _____

Program Version: 1.0



CONNECT PEOPLE.
CREATE VALUE.
GROW TOGETHER.

COMMUNITY PARTNERSHIP

REFER WITH CONFIDENCE.
REWARD REAL CONNECTIONS.
PROTECT THE CLIENT EXPERIENCE.

PROGRAM OVERVIEW

LOCAL CONNECTIONS. CLEAR VALUE.

The CCStayFit Community Partner Program allows approved local businesses to refer new clients to CCStayFit. A reward is earned only after the referral becomes a qualified paying client and completes the required qualification period.



A PARTNERSHIP BUILT TO STAY SIMPLE

CCStayFit provides the tracking, approved materials, and reward administration. The partner shares the opportunity with people who may genuinely benefit from coaching.

REFER RESPONSIBLY.

REWARDS FOLLOW RESULTS.

PROGRAM PRINCIPLES

01 QUALIFIED REFERRALS

Rewards are tied to completed paid enrollment—not names, clicks, or free consultations.

02 CLEAR TRACKING

Each partner receives an approved code, link, or identification method.

03 PREDICTABLE REWARDS

The standard reward is fixed and processed on a clear monthly schedule.

04 CLIENT PRIVACY

Partners do not receive access to private coaching, health, or payment information.

INITIAL PROGRAM SCOPE

Designed for non-medical local businesses such as barbershops, salons, real estate professionals, apartment communities, meal-prep companies, retailers, and service-based businesses. Medical and clinical referral arrangements are not included in this version.

PARTNER APPROVAL

WHO CAN JOIN. HOW IT STARTS.

Participation is available by approval. Every partner begins with a short review so the program, audience, and promotional approach are a good fit for both businesses.

01 PARTNER ELIGIBILITY

APPROVAL REQUIRED

The partner must operate a legitimate non-medical business or professional service and maintain conduct consistent with the CCStayFit brand.

PROGRAM DETAILS

- ✔ Accurate business information
- ✔ Responsible customer communication
- ✔ Alignment with program standards

IMPORTANT

Approval is not automatic.

02 PARTNER ONBOARDING

SIMPLE SETUP

Once approved, CCStayFit provides the partner's tracking method and the information needed to explain the offer accurately.

PROGRAM DETAILS

- ✔ Unique code, link, or source ID
- ✔ Approved promotional language
- ✔ Program contact and support

IMPORTANT

Only approved materials may be used.

03 PARTNER BENEFITS

MORE THAN A PAYOUT

Approved partners can earn qualified referral rewards and may receive additional partner benefits when activated by CCStayFit.

PROGRAM DETAILS

- ✔ \$25 standard referral reward
- ✔ \$30 CCStayFit service-credit option
- ✔ 15% owner and employee pricing

IMPORTANT

Benefits remain subject to these terms.

NOT CURRENTLY ELIGIBLE MEDICAL, CLINICAL, OR HEALTHCARE PATIENT-REFERRAL ARRANGEMENTS.

QUALIFICATION RULES

WHEN A REFERRAL COUNTS.

A referral must meet every qualification requirement below. CCStayFit does not pay for contact information, unverified leads, free consultations, or people already connected to the business.

 QUALIFIED REFERRAL	 DOES NOT QUALIFY
 The person is new to CCStayFit and is not already in active communication with the business.  The person identifies the approved partner through the assigned code, link, or source method before or at enrollment.  The person purchases an eligible recurring coaching package, multi-session training package, transformation program, or other approved service worth at least \$150.  The person completes at least 30 paid days or another written qualification period announced for that offer.  The transaction remains paid and is not refunded, canceled, disputed, or charged back during the qualification period.	 Current or previous CCStayFit clients, or prospects already in active communication with CCStayFit.  A free consultation, free trial, giveaway, low-cost product, or purchase below the applicable minimum.  A referral that does not use or identify the assigned tracking method before enrollment.  A self-referral by the partner, owner, or employee using the partner's own referral code.  A purchase that is canceled, refunded, disputed, charged back, or otherwise not successfully collected.

TRACKING RULES

01 FIRST SOURCE

When more than one source is claimed, the first verifiable source recorded by CCStayFit receives credit.

02 CLIENT IDENTIFICATION

The prospective client must identify the partner before or at enrollment; retroactive credit is not guaranteed.

03 MINIMUM CONFIRMATION

CCStayFit may confirm whether a referral qualified, but will not disclose private coaching, health, or payment details.

STANDARD REWARD

ONE QUALIFIED CLIENT. ONE CLEAR REWARD.

Once a referral satisfies every qualification requirement, the approved partner chooses one of the standard reward options below. The same referral cannot receive both options.

 **CASH REWARD**

\$25

PER QUALIFIED REFERRAL

Paid to the approved partner after the referral completes the qualification period.

 **SERVICE CREDIT**

\$30

PER QUALIFIED REFERRAL

Applied as CCStayFit credit for eligible coaching, training, or approved partner use.

HOW THE REWARD IS EARNED

01

REFER

Share the approved code, link, or program information with a prospective client.

02

ENROLL

The new client purchases an eligible CCStayFit service and identifies the partner.

03

COMPLETE

The client completes 30 paid days or the written qualification period.

04

REWARD

The referral is added to the next monthly reward processing cycle.

PAYMENT TERMS

- Eligible rewards are calculated and processed monthly.
- Refunds, cancellations, failed payments, disputes, and chargebacks cancel the related reward.
- A referral earns one standard reward only; there is no lifetime commission or share of future renewals.
- Selected higher-value programs may offer a different bonus when CCStayFit announces that offer in writing.
- Rewards are based only on successfully collected revenue and cannot be stacked with another partner incentive unless approved.

THE STANDARD REWARD IS EARNED AFTER QUALIFICATION — NEVER FOR AN UNVERIFIED LEAD.

RESPONSIBLE PROMOTION

PROMOTE CLEARLY. PROTECT THE BRAND.

Partners may share the program using approved information and materials. The goal is to create genuine introductions—not pressure, misleading promises, or unauthorized claims.



APPROVED ACTIONS

- ✔ Share the assigned referral code, link, flyer, or approved program description.
- ✔ Describe CCStayFit services accurately and direct detailed questions to Coach Chris.
- ✔ Disclose the referral relationship when publicly recommending CCStayFit in exchange for a reward.
- ✔ Use only current prices, offers, logos, and promotional materials approved by CCStayFit.



PROHIBITED ACTIONS

- ✔ Guarantee weight loss, muscle gain, health outcomes, timelines, or other specific results.
- ✔ Make medical, therapeutic, rehabilitation, or nutrition-treatment claims about CCStayFit services.
- ✔ Create unauthorized discounts, promotions, ads, or modified brand materials.
- ✔ Present the partner as an employee, agent, legal representative, or owner of CCStayFit.
- ✔ Use spam, deceptive statements, pressure tactics, or misleading comparisons.

PRIVACY & BUSINESS RELATIONSHIP



CLIENT PRIVACY

The partner does not receive access to client health information, payment information, coaching records, progress details, or private communications. CCStayFit shares only the minimum information necessary to confirm qualification.



INDEPENDENT BUSINESSES

CCStayFit and the partner remain separate businesses. The program does not create employment, agency, franchise, joint venture, ownership, exclusivity, or authority to bind the other party.

EACH BUSINESS REMAINS RESPONSIBLE FOR ITS OWN SERVICES, CUSTOMERS, OPERATIONS, AND REPRESENTATIONS.



FINAL STEP

CLEAR TERMS. STRONGER PARTNERSHIPS.

Participation begins when CCStayFit approves the partner and both parties accept these terms. Either party may end participation at any time. The standards below continue to apply to pending referrals and the use of CCStayFit materials.

TERM & TERMINATION

Participation continues until either party ends it. CCStayFit may end participation immediately for fraud, misleading promotion, misuse of the brand, privacy violations, or conduct that may harm clients or the business.

PROGRAM CHANGES

CCStayFit may revise reward amounts, qualification rules, approved services, or program procedures with reasonable notice. Special campaigns or different arrangements require written confirmation.

PENDING REWARDS

A pending referral is paid only if every qualification requirement is completed. After termination, the partner must stop using referral materials, links, codes, and CCStayFit brand assets when instructed.

PARTNER ACCEPTANCE

PARTNER BUSINESS NAME

AUTHORIZED REPRESENTATIVE

TITLE

EMAIL / PHONE

PARTNER SIGNATURE

DATE

CCSTAYFIT REPRESENTATIVE

Coach Chris

CCSTAYFIT SIGNATURE / DATE

PROGRAM CONTACT



coach@ccstayfit.com



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904-677-3780

PROGRAM SCOPE

This version covers non-medical referral partnerships only. Any special campaign, commission structure, healthcare relationship, or arrangement outside these terms requires a separate written agreement.